GOVERNMENT OF INDIA
TOURISM
LOK SABHA

UNSTARRED QUESTION NO:5774
ANSWERED ON:11.05.2012
OVERSEAS INDIA TOURISM OFFICES
Sugavanam Shri E.G.

Will the Minister of TOURISM be pleased to state:

(a) the details of overseas India Tourism Offices in various countries, location-wise alongwith its functions thereof;

(b) the expenditure incurred on the maintenance of these offices during each of the last three years and the current year, country-wise;

(c) whether the Government has any proposal to set up more such offices in various countries;

(d) if so, the details and locations thereof and the time by which they are likely to be set up; and

(e) the extent to which overseas tourism offices help in promotion of tourism and boost in tourists arrival in the country?

Answer

MINISTER OF STATE IN THE MINISTRY OF TOURISM (SHRI SULTAN AHMED)

(a), (b) & (e) : There are 14 Overseas India Tourism Offices located in thirteen countries under the Ministry of Tourism for undertaking activities to promote Indian tourism destinations & products and showcasing India's tourism potential in overseas markets in order to boost inbound tourism to the country. The details of these overseas offices and the expenditure incurred on their maintenance during the last three years and the current year, year-wise is given in the annexure. The foreign tourist arrivals to India have increased from 2.38 million in the year 2002 to 6.29 million (provisional) in the year 2011.

(c) & (d) : There is no proposal to set up more India Tourism Offices abroad at present.